



How to Raise \$600 in 6 Days

- Day 1:** After registering, donate \$25 towards your team.
- Day 2:** Ask 5 co-workers for \$10
- Day 3:** Ask 5 friends for \$15
- Day 4:** Ask 5 neighbors for \$20
- Day 5:** Ask 4 family members for \$25
- Day 6:** Ask 5 businesses for \$50

If you increase the amount you ask for, you can easily increase the amount you raise!

Who to Ask

Write out a list of everyone you know. Everyone! Relatives, friends, neighbors, co-workers, classmates. Your doctor, dry cleaner, babysitter, auto mechanic, boss. The guy behind the counter at your local coffee shop. Each contact you have during the course of the day is a potential conversation you can have about organ and tissue donation and your team.

How to Ask

According to UNOS (United Network for Organ Sharing), there are over 100,000 individuals on the national transplant waiting list. Due to a shortage of donors, thousands die each year while waiting. The Donate Life Run/Walk continues to support the Donate Life California Registry to inspire and educate the public to become designated donors at the DMV and through the Registry to give hope to those who are waiting. You are asking your sponsors to do their part so that one day, we will all walk in celebration of there being 0 individuals waiting.

The number one reason people donate is because they were asked. If you ask someone for \$50, you might get \$50, or you could get less. You don't lose anything if someone says "no" to your request or gives less than you ask for. But you are losing out on a potential donation if you don't ask in the first place.