



Quick and Easy Fundraising Ideas

Remember...

Start Early: The earlier you start, the more time you have.

Set Goals: Remember, goals = success.

Ask: The key is to ask! If you don't ask, the answer is always no!

Online Donations – The easiest and quickest way to raise donations is through email notifications. Once you've registered, you'll be assigned a personalized fundraising page. Send your active.com fundraising page link via email to gather donations. Send email blasts on a regular basis (see email blast template).

Day Off Opportunity Drawing! – Ask the owner of the company or boss to donate a paid day off to the winner of the drawing. Sell tickets for \$4-\$25 to your co-workers (this is an easy way for most companies/businesses to contribute without donating cash).

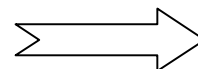
Ask your local community groups – (houses of worship, professional organizations, and volunteer organizations) if you can make a 5-minute announcement at their next meeting and pass out personalized pledge form cards with link to your team online page.

Collection Jar – Place collection jar with a personalized label on your desk and in common break areas for "impulse" donations.

Wine and Cheese Party – Gather an assortment of wine and cheese and invite your friends and family over for a special wine and cheese party for \$20 per person (try to get the wine and cheese donated).

50/50 Opportunity Drawing – Hold a 50/50 opportunity drawing for a certain time period: a week, two weeks or a month. Half the money goes to the Donate Life Run/Walk and the other half goes to the winner of the drawing.

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Quick and Easy Fundraising Ideas (continued)

Be a Guest Bartender – Send out an “Evite” inviting everyone you know to join you for a drink and ask them to invite everyone they know. Create a sign to place on the bar or a slip to put with checks that reads, “All tips collected tonight will go directly to Joe Walker, who is walking 5 kilometers to raise money for Donate Life and people waiting for a second chance at life.” When people see the sign, they may be willing to dig a little deeper in their pockets!

Dress Down Days at Work – Ask management if you can have Dress Down Days to benefit your team at work. Charge people \$5 to wear jeans to work on Fridays or any other specified day. This is a quick and easy way to raise big bucks. Everyone wants to be casual at work; help people fulfill their dreams and contribute to a great cause.

Karaoke Night – Sell tickets for an evening of not-quite “professional” singing at a local bar or at home. Get people to donate money to stop their friends from singing or have a singing contest. Charge an entry fee and have proceeds from the ticket sales go to your team fundraising goal.

St. Patrick’s Day – March 17 – Hold an Irish-themed party with your Donate Life Run/Walk team in mind. Serve Irish Coffee and green Harp along with corned beef and cabbage. Remember to pinch all your guests who are not wearing green (and hit them up for a donation as well!)

Never forget the FUN in Fundraising. Use your creativity!